

MeKeto.com + TDEEMacroCalculator.com

Two high-performance nutrition web apps - a premium, aged keto brand plus a complementary TDEE & macro calculator engine.

Bundle asking: \$12,000–\$15,000 - or best offer. · Open to selling the apps separately.

Lighthouse 95–100

Next.js 16 · React 19

~460 pages

Aged 6-letter .com

Near-zero opex

Clean slate

THE OPPORTUNITY

Building a calculator-driven content asset of this depth takes hundreds of hours and months of indexing. These two are already built, audited, and live - you acquire the finished foundation and skip straight to customization and growth. Launched only ~6 weeks ago, they carry no penalty history, no toxic backlinks, no legacy code debt, and no prior monetization to unwind. Change a few environment variables, add your own CTAs, ads, or lead-gen, and launch under your own brand.

MeKeto.com - pillar property

- ▶ Premium 6-letter exact-niche .com, aged 7 years
- ▶ 17 keto calculators + 265-food database (verdicts & swaps)
- ▶ 13 restaurant “what to order” guides; 11 articles
- ▶ ~340 pages, full JSON-LD structured data
- ▶ Facebook, Instagram & TikTok accounts included

TDEEMacroCalculator.com - bonus property

- ▶ General-nutrition TDEE/macro engine, ~20 calculators
- ▶ ~120 routes incl. 65 programmatic-SEO pages
- ▶ Embeddable widget - built-in backlink channel
- ▶ 10 editorial articles; already cross-links to MeKeto
- ▶ No database - pure static, near-zero cost

WHY IT'S VALUABLE TO A STRATEGIC BUYER

- ▶ Premium aged domain with instant brand equity and topical trust
- ▶ Hundreds of build-hours and months of indexing already complete
- ▶ Elite performance & accessibility - Lighthouse 95–100, WCAG AA (light + dark)
- ▶ Clean, documented, transferable Next.js 16 / React 19 / TypeScript codebase
- ▶ SEO foundation in place: full schema, IndexNow, dense internal linking
- ▶ Monetization fully plumbed and buyer-activated; mobile-ready core logic (clear path to an Expo companion app)

HONEST STATUS

Launched ~6 weeks ago and intentionally not yet promoted - that window was used to test, harden, and prepare both apps for sale. Pre-revenue by design: monetization infrastructure is installed but left inactive so the buyer captures full upside under their own accounts. Organic indexing is underway. Detailed analytics available to qualified buyers on request.

Full overview, downloads & analytics: <https://squarepegideas.com/meketo-tdee/> Barron Hansen · b@squarepegideas.com