

MeKeto.com

A free, SEO-driven keto tools & content web app on a premium, aged 6-letter .com brand.

In the bundle with TDEEMacroCalculator.com · Also open to a standalone sale · \$12,000–\$15,000 OBO (bundle)

18 calculators

265-food database

~340 pages

Lighthouse 95–100

WCAG AA

Aged 7-yr .com

POSITIONING & DOMAIN

MeKeto.com is a suite of keto calculators, a 265-item food database with instant verdicts and low-carb swaps, restaurant “what to order” guides, and a long-form educational library - all free, no login, no paywall. Short, memorable, exact-niche (“Me” + “Keto”), 6 letters, aged 7 years, with a clean monogram identity - brandable and re-themeable.

WHAT'S INSIDE

Tools & content

- ▶ 18 keto calculators (macro, net carb, calorie, TDEE, weight-loss, ketosis, electrolyte, IF, women's/PCOS, diet variants)
- ▶ 265-food database: USDA macros, net carbs, keto verdict + better-swap suggestions
- ▶ 12 SEO category hubs; instant client-side search
- ▶ 13 restaurant/fast-food keto guides (highest commercial-intent queries)
- ▶ 11 long-form E-E-A-T articles, tightly cross-linked

Tech & quality

- ▶ Next.js 16 · React 19 · TypeScript · Tailwind v4
- ▶ Neon Postgres food DB; hosted on Vercel, Git-based CI/CD
- ▶ Static-first “deploy is the refresh” - flat, predictable cost
- ▶ ~340 pre-rendered pages; sitewide JSON-LD schema
- ▶ Lighthouse 95-100; WCAG AA in light & dark; no high-severity vulns

MONETIZATION READINESS & TURNKEY HANDOVER

- ▶ GA4 with Consent Mode v2 + GDPR/UK banner already wired; Mediavine “Grow.me” installed; affiliate infrastructure built (inert placeholders)
- ▶ No accounts, no payments, no PII - zero per-user cost and no liability surface
- ▶ Clean transfer: author identity (one config), GA4 ID, IndexNow key, Mediavine ID, Neon DB URL - plus FB/IG/TikTok accounts

HONEST STATUS

Launched ~6 weeks ago, not yet promoted - the window was used to test, improve, and prepare for sale. Pre-revenue by design; monetization is installed but left inactive so the buyer captures full upside. The value is the asset: premium domain + ~340 pages of schema-rich, accessible content + turnkey tooling at near-zero operating cost.

Full overview, downloads & analytics: <https://squarepegideas.com/meketo-tdee/> Barron Hansen · b@squarepegideas.com